



## Sponsorship Opportunities

Prevent Suicide Portage County educates the community about suicide prevention and mental health awareness by offering educational programs, events and community outreach. Our 5K Walk for Hope is a community event to raise awareness of mental health issues and provide a hopeful message to all people affected by these challenges. Our walk also provides additional support for families who have lost a loved one to suicide and a venue to honor their loved ones who have died from suicide.

This year marks the 16th anniversary for the Walk for Hope in our community. We need to **continue** to support our community to reduce the stigma of talking about and getting treatment for mental health issues. The Walk for Hope will be held on Saturday, September 10, 2022 beginning at 10:00 AM, at Zenoff Park in Stevens Point. Proceeds from the walk will benefit ongoing services provided by Prevent Suicide Portage County. Funding assists with the following projects:

- Survivors of Suicide Support Group
- Suicide prevention training (QPR) in the community
- Community Speakers on mental health related topics and workshops for mental health professionals
- Free gun-lock program at St. Michael's Emergency Department as well as many community events throughout the year
- Provide suicide prevention and mental health information resources at local community agencies.



## 2022 Sponsorship Commitment Form

Saturday, September 10th, 2022

**Please Complete the Sponsorship Commitment Form and return to:**

Michelle Nelson, Co-Chair of Prevent Suicide Portage County  
900 Illinois Avenue, Stevens Point, WI 54481

Ph: (715) 346-5401 ♦ fax: (715) 346-5571 ♦ Michelle.Nelson@aspirus.org

As a sponsor of the **2022 Walk for Hope**, you have an array of sponsorship opportunities to choose from in exchange for your support, as listed on the 2022 Walk for Hope Sponsorship Opportunities form (attached). All donations are tax deductible and you will receive documentation of your donation upon receipt of payment. Sponsorships are available on a first-come, first served basis. Secure your sponsorship opportunity for the 2022 Walk for Hope today. Contact Michelle Nelson at (715) 346-5645 if you have additional questions.

This agreement, signed by a duly authorized representative of the company will constitute a binding contract for the sponsorship amount indicated. This agreement will become effective upon acceptance by Prevent Suicide Portage County.

**We thank you for your commitment to preventing suicide and combating mental health stigma in our community.**

**Commitment Due: July 1st 2022 (by Noon)**

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

Monetary  In-Kind, Description: \_\_\_\_\_

Print Name \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Authorized Company Representative \_\_\_\_\_

We also have a raffle at the Walk, please let us know if your organization would like to provide an item for the raffle.

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## 2022 Walk for Hope Sponsorship Opportunities:

- Diamond Sponsor**.....\$5,000
  - All benefits and recognition of Platinum level as well as a tent and banner to highlight your business, 20 complimentary registrations and the opportunity to be on the planning committee
- Platinum Sponsor**.....\$2,500
  - All benefits and recognition of Gold level as well as a banner with business logo and 10 complimentary registrations for the walk
- Gold Sponsor**..... \$1,000
  - Logo featured with announcement of “Gold Sponsor” on all promotional materials, including, but not limited to: posters, website, t-shirt and media releases
  - All benefits and recognition of Silver level as well as 5 complimentary registrations for the walk
- Silver Sponsor**..... \$500
  - Logo featured with announcement of “Silver Sponsor” on all promotional materials, including, but not limited to: posters, website, t-shirt and media releases
  - 2 complimentary registrations for the walk
  - Public recognition at the event including route marker with logo
  - Complimentary “Question, Persuade, Refer” Suicide Prevention Training
- Business Sponsors**.....\$250
  - Public recognition on website and at the event including route marker with logo and business name listed on t-shirt
  - Complimentary “Question, Persuade, Refer” Suicide Prevention Training offered to your organization/business
- Individual/Family Sponsors**.....\$150
  - Route marker with individual's or family's name at the event